

"How the Audit Works"

AI & SEO Audit – What to Expect



1

You send your details

Complete our 6-question intake form and (if possible) share Google Search Console/Analytics access.

We do the heavy lifting

We'll run a full audit across:

- On-page SEO health (metadata, headings, alt text)
- Technical SEO (speed, crawlability, sitemaps)
- AI search readiness (structured data, entity recognition)
- Competitor gap analysis
- Top priorities for ranking improvement

You get your results

Within 5–7 business days, you'll receive:

- A **1-page summary**
- A **Top 5 Impact Fixes** list
- An **optional roadmap** for ongoing improvements

1

Decide your next move

Take the audit and make changes yourself, sign up for ongoing advice and guidance so your team can implement in-house with confidence, or hand it all to us with a done-for-you package.